

111 S. LANSING ST, MT.PLEASANT MI 48858 PHONE" (989)773-2564 FAX: (989)773-0193 DEBRA TOWNSEND-ASSOCIATION EXECUTIVE NORMAJEAN FRY-MLS COORDINATOR

E-mail: office(a)cmiar.com Website: www.cmiar.paragonrels.com

AFFILIATE FAIR 2011



April 19th, Comfort Inn, Mt Pleasant

FEATURING



Avery Freidman

He has been recognized in TIME, The New York Times and USA Today as a Nationally distinguished civil rights lawyer and law professor. The NAACP has called him a "true freedom fighter" and "an artist in the court room"



2011 Legal Update, Greg McClelland



Acts as Primary General Counsel to the Michigan Association of REALTORS, Michigan Association of Home Builders, Small Business Association of Michigan and as counsel for numerous local REALTOR Boards and Associa-

SHOW YOUR SUPPORT TO CMAR AFFILIATES

*EARN 4 hours CONTINUING EDUCATION CREDITS

*Still waiting for DLEG approval for Fair Housing session

FREE for CMAR members

VIA-NAR Diversity Grant, Thank you Equal Op Committee

Registration 8-8:30am, Legal Update 8:30-10:30, Affiliate Fair and Lunch 10:30-1:30, Fair Housing session 1:30-3:30, Door Prize and 50/50 drawings 3:30

Registration Deadline March 16th, 2011

Send in your registration form via email-office@cmiar.com or fax 989-773-0193

2010-2011 LEADERSHIP

PRESIDENT John Leonard

PRESIDENT ELECT
Sandi Jeffery

PAST PRESIDENT Paula Arndt

> TREASURER Rick Arlt

SECRETARY Rebecca Terpening

DIRECTORS

Kerry Leonard Susan Massaway Marci Browne Cindy Rank Brandon LaBelle Carol Farnan Maggie Murphy

AFFILIATE DIRETOR
Sherri Downing

SPECIAL MEETING

Midwest Appraisal Management Group, Presented by Bill Martin MAR CEO.

The meeting is scheduled for March 16th, 10am at Mid Michigan Community College, 1375 S. Clare Avenue, Harrison

Midwest Appraisal Management Group is a subsidiary of the **Michigan Association of REALTORS**® and was created out of the need to provide clients with superior levels of appraisal services in full compliance with appraiser independence regulations.

Utilizing its extensive network of Realtor® appraiser members, Midwest Appraisal Management Company maintains an environment producing the best possible appraisal experience. The selection of appraisers and distribution of the appraisal assignments, both primary and review, are tailored to adhere to geographic competence as outlined in the appraiser code of ethics, FMNA and HUD guidelines. Midwest Appraisal Management Group has been designed to seek out appraiser members with neighborhood knowledge and professional expertise while maintaining a respect for the prevailing local appraisal fee schedules.

Midwest Appraisal Management Group provides a professional web presence allowing real time uploads and on line communication while remaining compliant with appraiser independence guidelines. Unique to Midwest Appraisal Management Group is a structure encouraging one on one conversation with our management creating great flexibility to the needs of our clients and appraisers.

The team at Midwest AMG is under the direction of both Martin J. Wagar IFA-S, a State certified Real Estate appraiser with extensive appraisal experience and background in FNMA and FHA underwriting procedures and Robert E. Taylor. ABR, CRB, CRS, GRI & RAM, immediate Past President of the Michigan Association of REALTORS®.

Before you make a decision, get the facts and be informed. Contact the Association Office if you are planning on attending to ensure we have a large enough room. Feel free to call if you have any questions.

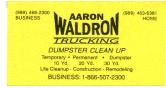
CMAR is not promoting Midwest Appraisal Management Company, just providing an opportunity for you to receive information.















PARAGON 5

LOOKING FOR
AGENTS WHO NEED
P5 TRAINING. CMAR
WILL SCHEDULE
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EMAIL
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YOU NEED A CLASS











DID YOU KNOW

Water front/Water view is available in your search? Land and farm is available in secondary criteria of your search. If you have any question please call us we would be more than happy to guide you through your search.

TOOLS FOR SUCCESS

MARCH 10TH NOON -1PM

INSTRUCTOR: Scott Gillespie

Featuring: Web designs and e-News Letters

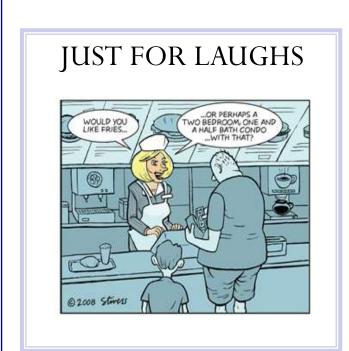
Sponsored by: Mt. Pleasant Abstract and Title



- * Why an on-line presence is no longer optional
- *What every good website MUST contain
- *Benefits of implementing an e-Newsletter into your marketing and networking efforts
- * Move from Sales Agent to Trusted Advisor with e-Newsletters
- * How to use e-Newsletters to drive traffic to your website
- * Resources to simplify creating and sending effective e-Newsletters

NAME: _

Register by email: office@cmiar.com by fax 989-773-0193 or call your Association office, 989-773-2564. Please register no later than March 7th @ 4pm

















CENTRAL MICHIGAN SURVEYING & DEV. CO. Contact: Tim Beebe 1985 Parkland Dr., Mt. Pleasant, MI 48858

CENTRAL MICHIGAN NEWSPAPERS

Contact: Angel Norburry 711 W. Pickard, Mt. Pleasant, Ml 48858 Office: 772-2971

news@michigannewspapers.com

Facebook and/or social networking opens doors for opportunities. It helps to forge stronger relationships that will lead to greater career and professional successes. You know your friends and they know you, so you can be yourself. Because of this you can build connections that transfer seamlessly when you see them in person. (Realtor magazine march 2011 issue pg. 23)







Contact: David Rohman 416 Smalley Dr., Mt. Pleasant, Ml 48858 Office: 773-4152 info@rohmanbuilders.com

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1925 E. Remus Road Mt. Pleasant, MI 48858-9009 www.firstbankmi.com

JOIN US IN THE PARADE CLARE IRISH FESTIVAL

March 19th

The PR Committee has put together a group to represent CMAR. The line up starts at 10:30ish by the VFW Hall on Wilcox Parkway. The corner of McEwan St. and Wilcox Parkway will be closed, come into Clare and turn East on School Crest, and then North on Hemlock to get to the line up. Contact the Association office if are you interested in being a part of the parade?





jemnifer.whitford@greenscoretes.com



CENTRAL MICHIGAN ASSOCIATION OF REALTORS® IS DEDICATED TO SERVING THE COMMUNITY BY PRESERVING PRIVATE PROPERTY RIGHTS AND PROVIDING EDUCATIONAL, ETHICAL, AND PROFESSIONAL SERVICES WHILE HOLDING THE REALTOR® TO A HIGH STANDARD OF ACCOUNTABILITY