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2011

CENTRAL MICHIGAN ASSOCIATION OF REALTORS®

CENTRAL DISPATCH

## CONGRATULATIONS Ithaca's Citizen of the Year REALTOR, Marci Browne



**Mother and grandmother and "tireless promoter."**  
Browne, Ithaca High School graduate, and lifelong resident, worked for years at the GM dealership in Alma and then in 1999 began a career in real estate, opening a business first in St. Louis and then in Ithaca.  
She's active on the Central Michigan Board of REALTORS, in the Ithaca Downtown Development Authority, in the chamber, and, in 2009, she won the Woman of Achievement Award presented from the Alma Area Business and Professional Women's Association., Browne said that for all her work and accomplishments she was "never alone."

Information edited from the Morning Sun.

### SALES

#### COMPARISONS

#### JANUARY 2010

UNITS SOLD: 42  
AVERAGE SALE: 77,905  
TOTAL: 3,272,020

#### JANUARY 2011

UNITS SOLD: 51  
AVERAGE SALES: 71,623  
TOTAL: 3,652,777

### NEW MEMBERS

Gavin McClintic / Appreciation Realty  
Michael Babineaux/ Century21 Bowman/Peake  
Alex P Imlay/ Animal Health Associates  
Bob Meyers/ Central Home Analysis  
Shannon Gagne / Isabella Bank  
Connie Katt / Isabella Bank

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# Central Michigan Association of REALTORS®

## General Membership Meeting

February 22 , 2011 @ 8:30AM

Clare Church of the Nazarene,

### RPR Fundamentals

Live Teleconference

What is RPR?

Find out about RPR during this brief presentation

The RPR™ is a comprehensive, catalogued database of real estate information on every parcel of property in the United States, created by the National Association of REALTORS® as a member benefit. By combining all of this data in a single presentation, REALTORS® will save time, and perhaps even dollars, since much of the data included in the RPR at no cost is often purchased on a subscription basis.

The Power of RPR Reports

Historical Property Comparison

RPR Mapping Tool

The REALTORS Valuation Model (RVM)

And much more .....



Yes, Sign me up for the General Membership Meeting on, Tuesday February 22, 2011

NAME: \_\_\_\_\_

OFFICE: \_\_\_\_\_

If you will be attending the General Membership Meeting, please

**Register No Later Than Friday, February 18th**

3 easy ways to Register, simply call the Association at (989) 773-2564 or fax this

# **MARK YOUR CALENDARS!!**

## **2011 AFFILIATE FAIR**

**APRIL 19th**

**8:30am – 3:30pm**

**COMFORT INN**

**FEATURING**

**AVERY FRIEDMAN, Civil Rights Attorney**

**\*\*Fair Housing Laws and the Real Estate Professional\*\***

**GREG McCLELLAND, MAR Legal Counsel**

**\*\*2011 Michigan Legal Update\*\***

**and**

**AFFILIATES**

**Plan a day of mingling with CMAR's Affiliate members and earn Con Ed Credits with two of the best in the Nation.**

### **Civil Rights Attorney, Avery Friedman**

The *Wall Street Journal* calls Avery Friedman a "Walking reference source" on civil rights law. He has been recognized in *TIME*, *The New York Times* and *USA Today* as a nationally distinguished civil rights lawyer and law professor. Chief Counsel, Fair Housing Council of Northeast Ohio and Visiting Professor in Constitutional Law, Ursuline College. Mr. Friedman is a civil rights lawyer and has recently started his ninth year as CNN's Weekend Legal Analyst with over 3,000,000 viewers coast to coast each week. Professor Friedman has lectured on civil rights law at nearly two dozen major law schools including Stanford, Duke, Berkeley, Michigan, Tulane and the University of Texas and has been invited to appear by both the U.S. Senate and House as an expert on civil and constitutional rights. Former Special Counsel to the Texas Commission on Human Rights for his anti-Klan prosecutions, Mr. Friedman is recipient of the Legendary Champion of Civil Rights Award by the Southern Christian Leadership Conference, the Freedom Award by the NAACP, the Dr. Martin Luther King Memorial Human Rights Award for Human Relations and was inducted in the Ohio Civil Rights Hall of Fame.

Check out his website at [http://www.fairhousingtraining.com/Averys\\_Site/Home.html](http://www.fairhousingtraining.com/Averys_Site/Home.html)

### **MAR Legal Counsel, Greg McClelland**

GREGORY L. McCLELLAND acts as primary outside general counsel to the Michigan Association of REALTORS®, Michigan Association of Home Builders, and as counsel for numerous local REALTOR® boards and associations. He authors a regular article in the Michigan REALTOR® and the Michigan Home Builders' Association News. He also has acted as litigation counsel for associations, developers, general contractors, owners, and businesses for the past 30 years in state and federal courts and has testified as an expert witness with respect to real estate and business practices and litigation. Mr. McClelland is listed in Best Lawyers In America in Construction Law and Real Estate Law and Real Estate Law and Best Lawyers, the oldest and most respected peer-review publication in the legal profession, has named Mr. McClelland the "Lansing Best Lawyers Real Estate Lawyer of the Year" for 2011. He was appointed by the Michigan Supreme Court to its Committee on Model Civil Jury Instructions in 2006. Mr. McClelland received his law degree magna cum laude from the University of Illinois in 1978 and served in the United States Marine Corps from 1969 to 1972.

# FREE

## How to set your listings up for good showings PRESENTED BY: Tina Marie Alwood

Sponsored by Isabella Bank

### Learn How to Stage Your Home to SELL!

Learn why it is important to stage your clients home to sell. Be above the rest in competition in the Real Estate Market. Learn About Curb Appeal, Furniture placement, Lighting, Organizing tips and much more! Teach your client needs to understand that staging is Not personal its business

#### TIPS TO HELP SELL YOUR HOME

- De-Personalize. De-Clutter!
- Rearrange Bedroom Closets and Kitchen Cabinets.
- Rent a Storage Unit. Remove/Replace Favorite Items.
- Make the House Sparkle!
- Scrutinize.
- Check Curb Appeal.
- Disassociate Yourself With Your Home



FEBRUARY 17TH NOON TILL 1PM @ THE ASSOCIATION OFFICE

NAME \_\_\_\_\_

OFFICE \_\_\_\_\_




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HOME BUILDERS ASSOC., 2026 INDEPENDENCE DR. MT PLEASANT  
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Find out the reasons basements have water problems and the ways to solve all of these problems.

and

why crawl spaces cause cold floors, musty smells, increased allergies, mold and many other problems in the home. Find out about ways to solve these problems and create a healthier home for your clients.

**( ) February 10th 9-11am Home Builders Association REGISTER BY 02/07 4PM**

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**( ) February 24th 6-8pm Alma Public Library REGISTER BY 02/21 4PM**

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Lori Carey  
 Loan Originator

**FEBRUARY**

8TH  
 EDUCATION COMMITTEE  
 9AM  
 AFFILIATE 10AM

10TH  
 CON-ED FREE 2 HRS  
 PRESENTED BY  
 AYERS BASEMENT  
 9-11AM

11TH  
 PARAGON 5 TELECONFER-  
 ENCE  
 9-10:30 @  
 COLDWELL BANKER MPR

14TH  
 MLS COMMITTEE 10AM

15TH  
 BOARD RETREAT

17TH  
 AFFILIATE FAIR 10AM  
 TOOLS FOR SUCCESS 12-1

22ND  
 GENERAL MEMBERSHIP  
 MEETING @CLARE 8:30

24TH  
 CON-ED FREE 2 HRS  
 ALMA LIBRARY  
 PRESENTED BY  
 AYERS BASEMENT 6-8pm



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**JUST FOR LAUGHS**



**DID YOU KNOW**

**This year we will experience 4 unusual dates: 1/1/11, 1/11/11, 11/1/11 and 11/11/11 NOW take the LAST 2 digits of the year you were born & add the age you'll be this year it SHOULD be 111**