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 Debra Townsend - Association Executive  
 Normajean Fry - MLS Coordinator - Administrative Asst.

AUGUST 2010  
 Volume 2, Issue 8



**2010 Golf Outing, Wednesday, August 18,  
 Pleasant Hills Golf Course, Mt. Pleasant, Mi**

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 EXECUTIVE MORTGAGE**

and

**MT PLEASANT ABSTRACT & TITLE  
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**Time:** 8:00 a.m. until 8:45 a.m. – Check In  
 9:00 a.m. Sharp Shotgun Starts  
 3:00 p.m. (approx) Picnic/Cook-out

**Type of Play:** 18 holes of Best Ball/Scramble

**Cost:** \$40 per golfer. Includes 18 holes of golf, cart, steak dinner and grand prize. \$10 less than last year

**\*\*\*Prizes including “longest drive”, “closest to the pin”, “longest putt” and much more.\*\*\***

**DON'T GOLF? Join the fun at the cook out for just \$10.**

CENTRAL MICHIGAN ASSOCIATION OF REALTORS®

# Central Dispatch

**WHAT DO I GET FOR MY DUES**

15.) **SAVE THOUSANDS IN LEGAL FEES**  
 The association offers legally binding dispute resolution mediation and arbitration services to settle business disputes between members. We also offer members and consumers the opportunity to address complaints regarding possible violations of the NATIONAL ASSOCIATION OF REALTORS® Code of Ethics or association bylaws in an unbiased and uniform manner.

**SALES COMPARISONS**

**AUGUST 2010**  
 Units sold 74  
 Average Sale 87,012  
 Total 6,438,950  
**AUGUST 2009**  
 Units Sold 118  
 Average Sale 98,041  
 Total 11,568,880



## 2010 Leadership

Paula Arndt  
*President*

John Leonard  
*President Elect*

Kevin Keating  
*Past President*

Eileen Rush  
*Treasurer*

Rebecca  
Terpening  
*Secretary*

### Directors

Kerry Leonard  
Susan Massaway  
Marcie Browne  
Sandi Jeffery  
Brandon Labelle  
Denise Love  
Maggie Murphy

### Affiliate Director

Paul Alexander

## How RPAC Works For You

The REALTORS® Political Action Committee (RPAC)

is the best way a REALTOR® can protect his or her business.

RPAC is the only grassroots and issues mobilizing force that exists to protect and promote the tradition of home ownership and real estate investment in Michigan.

## CMAR (\$100 +) Club

**Jim Engler, Coldwell Banker MPR / John Leonard, Coldwell Banker MPR**

**Larry Bean, Coldwell Banker MPR / Debra Townsend, AE**

***It's not too late to join the club too!***

**CHECK OUT THIS  
MAR'S VIDEO MAGAZINE  
A GREAT RESOURCE FOR CURRENT INFORMATION  
OF TODAY'S REAL ESTATE MARKET**  
<http://www.elocallink.tv/zmag/mirealtors/>

### NEW MEMBERS

**Thomas Weiler/ Century21 Lee/Mac, Frank Robison/Reiss Real Estate Inc.**

**Tonia Kequom/Douglas Day Property Group**

### DROPPED MEMBERS

**Emil Sacco/ Gregory Smith/ David Puhlman**

**C. David MacAuthur/ Marc Yankel/ Michael Mayfield**

**Brenda Reinsmith/ Julianna Curran**

## JUST FOR LAUGHS



**"My mom is a realtor.  
Realtors are very strong.  
She can flip a house!"**

### Events and Meetings

2ND  
NOMINATION COMMITTEE  
10:00 AM  
3RD  
GOLF MEETING 8:30  
10TH  
BOARD OF DIRECTORS  
MEETING 8:30  
18TH  
GOLF OUTING  
PLEASANT HILLS  
GOLF COURSE 8:00  
19TH  
EQUAL OPPORTUNITY IN  
HOUSING 12noon  
24TH  
EDUCATION COMMITTEE 9:00  
MLS COMMITTEE 10:00  
25TH  
LOCK BOX 1PM  
26TH



## **MAR Annual Convention**

**Just around the corner and it's in our back yard this year.  
Don't miss out on the many education opportunities and networking  
with fellow REALTORS.**

**Some special events listed below.**

**(Check out the MAR website for more information and a list of all the education opportunities)**

[Watch video link below for more information](#)

[http://www.youtube.com/michrealtors#p/a/u/0/mVL39K\\_kUcw](http://www.youtube.com/michrealtors#p/a/u/0/mVL39K_kUcw)

### **Grand Assembly**

Wednesday, September 29 4:00 pm - 5:30 pm

Build the momentum to take you through the entire convention by attending the Grand Assembly where the [2010 REALTOR® of the Year](#) will be announced.

Kick off convention, and open your mind with the enjoyable opening keynote speaker [Tim Cusack](#). Followed by a surprise special guest appearance!

### **Welcome Reception**

Wednesday, September 29 5:30 pm - 6:30 pm

Following the Grand Assembly, head to the Expo Hall for the ever-popular Welcome Reception. Take advantage of this great opportunity to see the exhibitors and network. Open to all, complimentary hors d'oeuvres and two drink tickets per attendee.

### **Expo**

Wednesday, September 29 • 5:30 pm - 7:00 pm

Thursday, September 30 • 11:00 am - 6:00 pm

No, the trade expo isn't a class to attend, but it is an education on how to work smarter, faster and stronger than ever before. Exhibitors will be on hand to help your business compete and thrive. Spend time with industry experts whose goal is simple –

to make you more successful .On Wednesday, immediately following the Grand Assembly until 7 & 4/ 5:30 p.m.

on Thursday enjoy social and business opportunities, bars, edibles and more during this leisurely time to speak with exhibitors, network and mingle with friends.

EXPO CONTINUED

## **RPAC Donor Breakfast**

Thursday, September 30, 7:30 am - 8:30 am  
Breakfast; honoring those who contribute to RPAC,  
and the announcement of the [REALTOR® Active in Politics Award](#).

## **RPAC "Pop-A-Shot" Tournament**

Have you ever dreamed of playing in the NCAA's "Sweet Sixteen" tournament? Now is your chance to shine! The tournament replaces the putting challenge this year.

It offers a new, but challenge to get members involved in RPAC! Stop by the MAR RPAC booths anytime during the Expo to try your luck for a chance to advance to the "Sweet Sixteen" championship for a chance to win diamond jewelry!

The "Sweet Sixteen" championship will be held during the Royale on Thursday evening starting at 8:00pm.

Member participation in the MAR RPAC Silent Auction and the new Basketball Tournament are key to helping RPAC succeed in protecting the real estate industry. Each contribution goes to fighting for REALTOR® causes at the federal, state, and local levels of government. It also helps to secure those in the legislature who will fight for real estate industry concerns and continue to support REALTOR® initiatives. In addition, it's an easy way to get involved in RPAC and your shooting skills may reap a fantastic reward in the process!

## **REALTOR® Royale**

Thursday, September 30  
8:00 pm - 12:00 am



## **KEEPING IT SIMPLE**

**Feta tomato salad:** Arrange sliced tomatoes on a platter and top with chopped or small leaves of fresh oregano and crumbled feta. Drizzle olive oil and balsamic vinegar on top and season with salt and pepper.



THIS MONTH'S FEATURED AFFILIATES



**Robert L. Wheeler**  
Senior Vice President

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is dedicated to serving the community by preserving private property rights and providing educational, ethical, and professional services while holding the REALTOR® to a high standard of accountability.

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**Lori Young**  
OFFICE MANAGER  
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MARKETING REPRESENTATIVE

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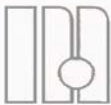
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**WENDY LOMBARD**  
Assistant Vice President  
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# THIS MONTH'S FEATURED AFFILIATES



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**TERESA L. RUPERT**  
Vice President

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**Craig Boening**  
Warranty Specialist

**Home Builders Association  
of Central Michigan**



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