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TREVOR TURNER—INTERIM ASSOCIATION EXECUTIVE

CENTRAL MICHIGAN ASSOCIATION OF REALTORS

NEWSLETTER



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August 2021



www.cmiar.com

2021

Leadership

PRESIDENT

Shelly Kemmerling

PRESIDENT ELECT

Julie Rush

PAST PRESIDENT

Paul Bigard

TREASURER

Steven Stressman

SECRETARY

Melissa Gross

DIRECTORS

Gretchen Meeker

Emma Fuller

Greg Hall

Tia Williams-Pung

Lori Gamble

AFFILIATE

DIRECTOR

Alaina Wills

**Central Michigan Association
Of REALTORS®**

Chipp-A-Waters Park

Family Picnic

Let's celebrate the Summer back together!

Food will be generously prepared

by

Mt. Pleasant Abstract & Title
and Alma Abstract & Title



Enjoy a little friendly competition? We are looking for members to enter the RPAC Corn Hole Tournament to raise money for RPAC!

Entry fee is \$10 per person (due prior to play). This is a random team draw, double elimination tournament.

Winning team receives 2 - \$50 Amazon Gift Cards!

Wednesday, August 18th,

5:00 PM to 7:00 PM

Chipp-A-Waters Park

1403 W. High St

Mt. Pleasant, MI 48858

PLEASE REGISTER IN
ADVANCE SO WE KNOW
HOW MUCH FOOD TO
PREPARE
CALL 989-773-2564 OR
[REGISTER ONLINE HERE](#)

Directors Corner

Motion was made to give NGLRMLS Reps direction to bring Homesnap back to the MLS as an available resource for agent to use. Supported APPROVED

Motion was made to ask NGLRMLS to conduct a survey amongst other MLS 'regarding what they have for a "coming soon" policy. Supported APPROVED

Motion was made to offer Trevor Turner the interim AE position for 30 days. Supported APPROVED

CMAR Mission Statement

Central Michigan Association Of REALTORS® is dedicated to serving the community by preserving private property rights and providing educational, ethical, and professional services while holding the REALTOR® to a high standard of accountability.

AUGUST CALENDAR

17th	
Election Committee	1pm
18th	
CMAR Family Picnic	5pm
24th	
MLS Advisory Committee	10am

SEPTEMBER CALENDAR

1st	
Michigan Realtors and National Dues Billed	
7th	
Education Committee	9am
13th	
Membership Committee	9am
14th	
Board Of Directors Meeting	9am
23rd	
Continuing Education	9am-3:30pm

Meetings are in person or via Zoom.

Committee chair please contact
Office@cmiar.com 24 hours in advance to use
zoom or hybrid meeting

[Up-To-Date Google Calendar Click Here](#)

MI Realtors Legal Lines Question:

With the help of McClelland & Anderson, the most recently asked questions from the MI REALTORS hotline.

QUESTION: can I agree with my church that I will donate \$500 to the church for every member of my church who lists and sells their home with me?

ANSWER: NO. While you can agree to make a donation for every property you list and sell, you cannot pay a fee to an organization for referring its members to you. The fact that the organization is a religious or charitable organization does not change the analysis.

For more legal resources, visit law.mirealtors.com

Central Michigan Association Of REALTORS® Continuing Education September 23rd, 2021

CMAR has partnered with the Acme Institute to offer a 6-hour In Person Education Course.

- September 23rd, 2021.
 - \$40.00 or Free is using CMAR education voucher
 - 3 Hours Legal Update
 - 3 Hours Code of Ethics
- (Applies to NAR Requirement due by December 31st, 2021)

Registration Closes 9/10/21 or when class is full.

Questions email office@cmiar.com

[Click here to register](#)



Single Family Sales for July 2021

	Units sold	Sales Volume	Average Sale Price
2020	135	\$20,779,855	\$153,924
2021	100	\$19,101,449	\$191,014

August 3rd, 2021



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Joseph Lang
Financial Services Officer
NMLS ID# 2139065

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Committee Excerpts

Membership Committee 6/14/21

Continued conversation about what we can offer new members to our association. We need to reach out to members who belong to multiple boards to see what other boards offer. Each committee member will reach out to gather info. What can we do to improve membership?

Membership Committee 7/12/21

Affiliate appreciation event is set for 10/4/2021 at Mt. Town between 5-7PM. If we need more in the budget for the event, will ask the board at their August meeting.



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Presidents Report

July 2021

July got here fast, I cannot believe 2021 is half over. Everyone in our industry is working overtime to keep buyers and sellers on track. Sellers are still seeing a line of buyers for their homes and offers well over listing price, and buyers are feeling frustrated because there are not enough homes to go around.

June 15th was our summer GMM meeting and the Education Committee had the Isabella County Health Department available for updates and questions on the Time of Transfer. We had 49 members on the Wheel of Fortune at the end of the meeting and several received gift cards. Congratulations to the winners and thank you for your attendance.

For our first time effort the food drive ended up raising over \$1300 to be split between two counties. Thank you to Marci Brown and her committee for setting that up. The events committee is working on the family picnic that will be in August and I hope to see many of you there.

With the opening of the state many committees are choosing which way they would like to meet. Some will be meeting in person, some will remain zoom and some will be doing a hybrid. Our next Board of Directors Meeting will be in person at the board office. The October GMM meeting will be in person meeting with the time and place TBD.

I hope you are all getting time away from work to enjoy the summer with friends and family.

"The pessimist sees difficulty in every opportunity. The optimist sees opportunity in every difficulty." - Winston Churchill.

Shelley Kemmerling - CMAR President



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Industry News & Resources



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Agents Leaving CMAR

Wilmer Barber, 7 Stars Agency

Matt Forystek, Isabella Community Credit Union

Antony Holliday, Century 21 Central Realty

Patty Bennie, Mt Pleasant Water Testing

Christina Roberts, Tip Of the Mitt

Tip of the Mitt Real Estate Consulting LLC



NGLR MLS agreement with Homesnap requires Owner/Broker to opt-in to have their office listings shared. This will enable Agents to share these listings with their clients using the Homesnap app, share them on social media and use all the other features integrated into their software.

To enable this, the Owner/Broker must email office@cmiar.com to turn this on for their office. This **can not** be done by Salespersons, so please do not email her a request unless you are the Managing Broker.

Call or email the CMAR office if you have any questions



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US-27 Car Tour August 22nd

Enjoy Cars and Meeting new people?

Sign up to volunteer at the US-27 Car Tour August 22nd!

They are stopping in:

- Ithaca, 10:30 AM to 12:30 PM
- Alma, 1:00 PM to 3:00 PM
- St. Louis. 3:15 PM to 5:15PM

The CMAR Members would be welcoming the tour group to the city, Promoting CMAR Association and the importance of REALTORS. CMAR Members would also be offering drinks and snacks as well. You also would see some amazing vehicles!

[Click Here to sign up!](#)



SAVE 20%
 ON INDUSTRY-LEADING REAL ESTATE COURSES
 PROMO CODE **INVEST20**
VALID 8/12 - 8/13 UNTIL 11:59PM CT ON ALL PRODUCTS. ON PRECENSING FEE INCLUDED. PRICES, PROMOTIONS, AND PRODUCTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

**As of July 14th, 2021
 CMAR Office Hours will be:
 Monday-Friday 9:00 AM to 4:00 PM**

Masks are NOT required for visitors that have been FULLY Vaccinated. For unvaccinated visitors masks are still required.




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