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CENTRAL MICHIGAN ASSOCIATION OF REALTORS®

Central Dispatch

8 Ways to Spruce Up Your Listing's Curb Appeal

Staging a yard can give a home the all-important, buyer-pleasing curb appeal. Here are some suggestions that are both inexpensive and easy.

- **Make it green.** Balancing the pH level and feeding the lawn lots of nutrients will give it a lush and healthy look.
- **Trim trees and shrubbery.** Overgrown branches hide a home's good looks.
- **Mulch everything.** Mulch gives flowerbeds visual appeal.
- **Edge the beds.** Edging makes everything look neat.
- **Power wash the siding, sidewalks and patios.** Power washing gets rid of all the winter grunge.
- **Plant annuals.** Lots of geraniums, impatiens and petunias brighten up the look.
- **Plant a garden.** If the Obama's can do it, so can everyone else.
- **Hang a hammock.** It suggests life is easy.

Congratulations to all door prize winners and to Jim Parsons, 50/50 winner. Jim donated all his winnings to RPAC. Thanks Jim!



Paragon News & Updates

Hit Reports are here. You can view how many hits your listing has received by viewing the Full Detail page. This information is in the general section.

Soon to come: More choices for School Districts.

Watch for the announcement on the message page of Paragon for release of Paragon 4.1.6 the end of June or early July. Includes mapping enhancements, Internet Ex 8 and Vista Service Pack 2 capability.

Central Michigan Association of REALTORS®

Affiliate Directory available soon!

In our efforts to go green you can find your copy on the CMIAR website. Support all of the affiliates and be sure to tell your customers and clients about the Directory. Print a few copies of your own and hand them out.

Display them at your office!

Monthly MLS Statistics

Number of Residential Units Sold
 In April 08: **93**

Number of Residential Units Sold
 In April 09: **88**

Average Selling Price

In April 08:

\$89,282

Average Selling Price

In April 09:

\$72,097

You can find the complete housing statistics at:

www.mirealtors.com

2009

LeadershipKevin Keating
*President*Paula Arndt
*President Elect*Jim Parsons
*Past President*Eileen Rush
*Treasurer*Becky Thornhill
*Secretary***Directors:**
Melissa Allen

Mick Bowerman

Marci Browne

Sandi Jeffery

Brandon LaBelle

Denise Love

Affiliate Director

Paul Alexander

WANTED:Articles for the
newsletter. Send
them to:office@cmiar.com**Affiliate Fair News:**

Thank you to the following Affiliates who participated in this years Affiliate Fair. There were a total of 61 REALTOR® participants. . Because of all of you we were able to accomplish our goals. Thanks again!

Alma Abstract - America's Preferred Home Warranty
 Chemical Bank - Commercial Bank
 Commercial Software - Corporate Title
 Executive Mortgage - Firstbank
 Gateway Title - Greenstone Farm Credit Services
 Hallmark Mortgage - WJ Bradley
 Isabella Bank & Trust
 Isabella Community Credit Union
 Michigan State Housing - Mt. Pleasant Abstract
 RAD CAD Rodgers & D'Reaux Consulting & Design
 Rohman Builders, Inc. - Saginaw Valley Shopper

**Welcome New Members!**

Robert Viau-Allstate Financial Services * Ajay Mathew- Metropolitan Appraisal
 Mark Denoyelles- Allstate Insurance Company * Susan Murray-Murray & Associates, CPA'S, PLLC
 Michael & Rosemary Gray -Gray's Furniture Company

RIGHT TOOLS, RIGHT NOW

www.REALTOR.org/RightTools

View Greg McClelland and Gail Anderson, Legal Update 6 part video series.

** These links are available in the members only section of our website,
<http://cmiar.com/members/index.html>

Do you know about the Michigan Property Data Query for REALTORS® ?

Check it out at <http://mi.pdqr.net> and log in with your regular MLS access code.

This website will help you pull up listings from multiple boards all at once!

Just for Laughs

Working people frequently ask retired REALTORS what they do to make their days interesting. Well, for example, the other day we went into town and went into a shop. We were only in there for about 5 minutes.

When we came out, there was a cop writing out a parking ticket. We went up to him and said, 'Come on man, how about giving a senior citizen a break?'

He ignored us and continued writing the ticket. I called him a #!#!#. He glared at me and started writing another ticket for having worn tires.

So my friend called him a #!#!#. He finished the second ticket and put it on the windshield with the first. Then he started writing a third ticket. This went on for about 20 minutes. The more we abused him, the more tickets he wrote. Personally, we didn't care. We came into town by bus. We try to have a little fun each day now that we're retired. It's important at our age.

Having trouble
remembering
dates and times?

Try:

ohdontforget.com

This website will call
you or give you a
text message to
remind you of
meetings and
events.

Upcoming Events & Meetings:

May 5:

Finance Meeting - 8:30am

May 6:

MLS Meeting @ 9am

May 12:

BOD 8am

May 14:

Publicity & PR - 1:00

May 19:

Golf Committee Meeting @ Cheers - Noon

May 28:

New Member Orientation - 9am