

Central Michigan Association of REALTORS®



CMAR

www.cmiar.com

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LORI RHYNARD—ASSOCIATION EXECUTIVE

HOLLY BAXTER—ADMINISTRATIVE ASSISTANT

Affiliate Affair & MAR Legal Update

Please come show your support to our Affiliates! Put a face with a name...and thank the Affiliates for all they do throughout the year!

DATE:

APRIL 23, 2015

TIME:

12:30-1:00: Registration

1:00pm-3:00pm: Greg McClelland, Legal Update (2 Con Ed credits)

3:00pm-6:00pm: Expo Open, Networking, & 2 games of bowling

LOCATION:

RIVERWOOD RESORT

1313 E. BROOMFIELD ROAD, MT. PLEASANT, MI 48858

COST:

\$20.00 (CMAR MEMBERS INCLUDES LEGAL UPDATE AND 2 GAMES OF BOWLING)

Greg McClelland acts as a primary outside general counsel to the Michigan Association of REALTORS®. He authors a regular article in the Michigan Realtor Magazine. He also has acted as a litigation counsel for associations, developers, general contractors, owners, and businesses for the past 30 years in bankruptcy, state and federal courts and has testified as an expert witness with respect to real estate and business practices and litigation.

RSVP INFORMATION

Plan on attending? Please complete and return to Lori at CMAR Office by April 16, 2015

Central Michigan Association of REALTORS®

111 S. Lansing St., Mt. Pleasant ~ Fax 989-773-0193 ~ Email: office@cmiar.com

Agent Name: _____

Office: _____ Phone: _____

Permanent ID#: _____ *Bring pocket card with permanent ID# along with photo ID for hours to count toward Con-Ed.*

Are you planning on Bowling? Yes: ___ No: ___



CENTRAL MICHIGAN ASSOCIATION OF REALTORS®

NEWSLETTER

VOLUME 7, ISSUE 3

MARCH 2015

MARCH CALENDAR

3rd

Membership/Benefits Drive Committee 9:00am

4th

Education/Program Committee 1:00pm

Legislative/Political Affairs &
Equal Opportunity Committee 3:15pm

5th

Banquet Committee 8:30am

Professional Standards Training 1:00-4:00pm

Professional Standards Committee 4:15pm

6th

Grievance Committee 9:00am

Finance Committee 10:00am

9th

Publicity & Public Relations Committee 9:00am

Nomination Committee 1:00pm

10th

Board of Directors Meeting 8:30am

28th

Strategic Planning 10:00am-4:00pm

APRIL CALENDAR

8th

Education/Program Committee 1:00pm

13th

Publicity & Public Relations Committee 9:00am

14th

Board of Directors Meeting 8:30am

23rd

Affiliate Fair 1:00-6:00pm

30th

Orientation 10:00am-3:30pm

MAR Legal Lines – Question of the Month

With the help of McClelland & Anderson, we are taking the most recently asked questions from our legal hotline and putting them in E-news. We will be featuring a different question each issue.

QUESTION:

I am a licensed salesperson commonly known by the nickname "Stevie M" and I use that name in all of my advertising. Is it a violation of licensing law to use a nickname in my advertising?

ANSWER:

No. The Occupational Code does not prohibit salespersons from using nicknames in their advertising. However, the broker's name and telephone number or address must also appear in the advertising.

MONTH SALES COMPARISONS

	February 2014	February 2015
Units Sold	52	43
Average Sale	\$94,146	\$88,256
Total	\$4,895,640	\$3,795,040

WELCOME NEW AGENTS:

*Doug LaBelle II, LaBelle Realty
Janet Fitak, Weichert Realtors Broadway Realty
Philip Kruska, Hometowne Realty*

BEST WISHES TO AGENTS MOVING ON:

*Debra Foster, Tess Skinner,
June Bonstelle, Joyce Arndt*

CMAR Vision Statement:

CMAR, a premier REALTORS® Association, provides focused educational opportunities, enriched membership services, community involvement, and expansion of technology for its members and the public.

Here in Michigan our legislature is back in session and Michigan REALTORS® is working hard to make sure the voice of REALTORS® is being heard. **We are dedicated to promoting and protecting the real estate industry and your business** as a REALTOR® here in The Great Lakes State.



MICHIGAN REALTORS®
POLITICAL ACTION COMMITTEE

One of the best tools we have in our REALTOR® toolbox is the Michigan REALTORS® Political Action Committee (Michigan RPAC). In conjunction with RPAC we are the foremost advocate of real estate in government. The Michigan RPAC is organized and run by Michigan REALTORS® with the sole function of furthering pro-real estate legislation for REALTORS® here in Michigan.

The Michigan RPAC goal is to be your industry advocate in government, **helping to shape the issues of real estate which directly affect your bottom line.** Issues we are continuing to monitor include:

o **Mortgage Interest and State and Local Tax Deductions**

Major goals of most tax reform plans include lowering tax rates by eliminating deductions and simplifying the system. Unfortunately, this could also destroy the tax incentives to own a home for most Americans, and reduce the tax incentives for foreign investors to purchase property in the U.S. The end result could be a reduction in the value of currently owned homes and the number of home sales.

o **FHA Mortgage Insurance Premiums**

FHA premiums remain at historically high levels. The fees currently make up nearly 25 percent of a monthly mortgage payment. Now that the FHA Fund is on a path to recovery, we have strongly urged the FHA to lower the annual mortgage insurance premiums and eliminate the requirement that mortgage insurance is held for the life of the loan.

As Michigan RPAC is funded and directed entirely by members through voluntary contributions, we urge REALTORS® like you to take a closer look and see how investing in Michigan RPAC makes an investment in your future and protects you and your business.

Sincerely,

Fred Hetherwick

2015 RPAC Chairman

Home Builders Association of Central MI
Home • Lifestyles • Leisure
Home Show
March 13-15
IAC - CMU Campus
FEATURING ALLISON VICTORIA
Star of HGTV's Kitchen Crashers
Sponsored by: HBA, ISABELLA BANK, MR. ELECTRIC, MISSION LUMBER & HOME CENTER, DTE Energy

NATIONAL ASSOCIATION OF REALTORS®
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Washington, D.C. 20036
RPR
On-the-go access to the property data your clients are asking for!
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CMAR Mission Statement

Central Michigan Association Of Realtors® is dedicated to serving the community by preserving private property rights and providing educational, ethical, and professional services while holding the realtor® to a high standard of accountability.