

Debra Townsend - Association Executive
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CENTRAL MICHIGAN ASSOCIATION OF REALTORS®

Central Dispatch

Important Information on Agent/Client Hit Count *

Now available with version 4.1.5 are fields which display the number of times a specific listing has been viewed by an Agent or an Agent's Client. These counts are determined by a set of business rules to ensure accuracy and also prevent count values from being inflated. These fields may be configured to display within an MLS following all the standard field rules. Both fields are available for standard report customization and can be applied to Custom Report layouts.

Agent Hit Count Rules:

- Counts will only be recorded on listings in Active and Active Sub-statuses. When a listing is changed to an Off-Market Status, counts will no longer be recorded in the fields. Values for both fields will be retained for listings in Off-Market Statuses.
- Counts will only be recorded for Agent/Broker security levels. (Paragon Security Levels 3, 4, 5, and 6).
- Listings viewed by MLS Staff will not be recorded in the count. (Paragon Security Level 7 and 8).
- Listing hits will not be counted if the viewing agent is a member of a Team that owns the listing.
- Only unique views per login session will be recorded – multiple hits on the same listing will only be recorded as one hit during each login session.
- Only the Detail Report/Views will record the Hit Count. Spreadsheets, Summary One-line views and Multi-up report views will not record Hit Counts since multiple listings appear on the page.

Client Hit Count Rules:

- Client Hit Counts are recorded via the number times an e-mailed hyperlink ("Click Here to View Listings") is accessed by the recipient of the email message. The following additional rules apply:
 - Counts are limited to one count per day per IP address.
 - When multiple listings are sent in an email, counts will only be recorded when the client selects each individual listing for view (by MLS number).

Central Michigan Association of REALTORS®

Affiliate Directory now available!

In our efforts to go green you can find your copy on the CMIAR website. Support all of the affiliates and be sure to tell your customers and clients about the Directory. Print a few copies of your own and hand them out.

Display them at your office!

Monthly MLS Statistics



Number of Residential Units Sold
 In May 08: **109**

Number of Residential Units Sold
 In May 09: **93**

Average Selling Price
 In May 08: **\$69,278**

Average Selling Price
 In May 09: **\$74,419**

You can find the complete housing statistics at:

www.mirealtors.com

2009

LeadershipKevin Keating
*President*Paula Arndt
*President Elect*Jim Parsons
*Past President*Eileen Rush
*Treasurer*Becky Thornhill
*Secretary***Directors:**
Melissa Allen

Mick Bowerman

Marci Browne

Sandi Jeffery

Brandon LaBelle

Denise Love

Affiliate Director
Paul Alexander**WANTED:**Articles for the
newsletter. Send
them to:office@cmiar.com**Open House Season Is Amongst Us.***Have your open house featured on cmiar.com for free!*

Simply email us the MLS #, open house date, time, address, agent showing the home, price and we will add it to our website. There is no cost and a great way to get exposure for your clients home!

Realtor Tools-*The Tools To Help YOU Succeed!***Licensing Cycle Information:** We have been receiving calls about how DLEG is calculating their dates of Con-Ed credit for the 3-year licensing cycle ending this year. Here is the information you need:

In a non-renewal year (as opposed to calendar year) begins on November 1. In a renewal year, the license year begins on July 1.

- First Year: 07-01-06 to 10-31-07
- Second Year: 11-01-07 to 10-31-08
- Third Year: 11-01-08 to 10-31-09

July 1, 2009 cutoff for new licensees due to DLEG's policy that dictates if a new license is to be issued for a term of less than 120 days(4 months) the licensee will receive the next cycle's expiration date.

Welcome New Members!*We don't have any new members currently***Members Who Have Terminated Membership:**

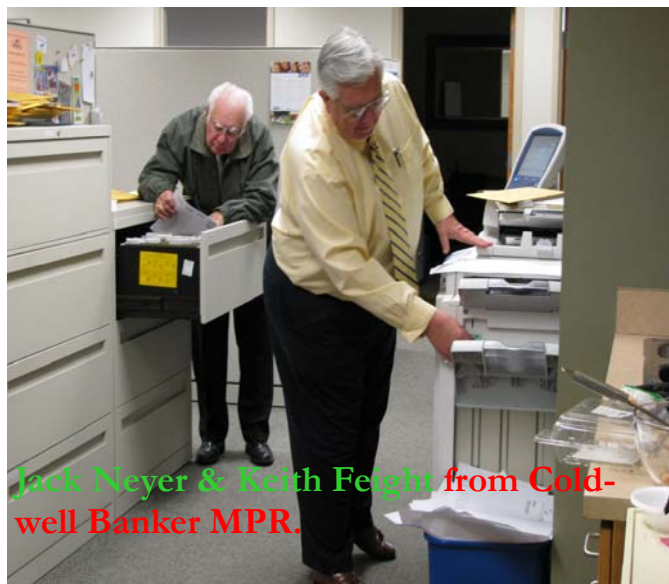
James Kridler-Century 21 Bowerman/Peake

Janice Lessard- Paul Bigard Real Estate

Joyce Martin-Century 21 Pioneer

Arlene Turner- Coldwell Banker Hoppough Crystal

Rita Eisenberger-Century 21 Bowerman/Peake

Brokers adapting to hard times!

Jack Neyer & Keith Feight from Coldwell Banker MPR.



Don't forget to register for the upcoming General Membership Meeting!
Our topic is Social Networking!

RSVP TODAY!
Space will fill up fast!

Upcoming Events & Meetings:

June 4:
Education Committee Meeting -1pm

June 9:
BOD - 8am
Golf Committee Meeting - 1:30pm

June 10:
Equal Opportunity Meeting - 8:30am

June 11:
Publicity & PR - 1:30pm

June 16:
General Membership Meeting - Pine River Country Club

****Details Coming Soon****

June 18:
MLS Committee Meeting - 9am