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# AFFILIATE FAIR 2011



April 19th, Comfort Inn, Mt Pleasant



## FEATURING

### Avery Freidman

He has been recognized in TIME, *The New York Times* and *USA Today* as a Nationally distinguished civil rights lawyer and law professor. The NAACP has called him a "true freedom fighter" and "an artist in the court room"



\*\*\*\*\*

### 2011 Legal Update, Greg McClelland



Acts as Primary General Counsel to the Michigan Association of REALTORS, Michigan Association of Home Builders, Small Business Association of Michigan and as counsel for numerous local REALTOR Boards and Associations.

**SHOW YOUR SUPPORT TO CMAR AFFILIATES**

**\*EARN 4 hours CONTINUING EDUCATION CREDITS**

\*Still waiting for DLEG approval for Fair Housing session

**\*\*FREE for CMAR members\*\***

**VIA-NAR Diversity Grant, Thank you Equal Op Committee**

Registration 8-8:30am, Legal Update 8:30-10:30, Affiliate Fair and Lunch 10:30-1:30, Fair Housing session 1:30-3:30, Door Prize and 50/50 drawings 3:30

**Registration Deadline March 16th, 2011**

**Send in your registration form via email-office@cmiar.com or fax 989-773-0193**

CENTRAL MICHIGAN ASSOCIATION OF REALTORS®  
**CENTRAL DISPATCH**

## SPECIAL MEETING

### Midwest Appraisal Management Group, Presented by Bill Martin MAR CEO.

The meeting is scheduled for March 16<sup>th</sup>, 10am at Mid Michigan Community College, 1375 S. Clare Avenue, Harrison

**Midwest Appraisal Management Group** is a subsidiary of the **Michigan Association of REALTORS®** and was created out of the need to provide clients with superior levels of appraisal services in full compliance with appraiser independence regulations.

Utilizing its extensive network of Realtor® appraiser members, Midwest Appraisal Management Company maintains an environment producing the best possible appraisal experience. The selection of appraisers and distribution of the appraisal assignments, both primary and review, are tailored to adhere to geographic competence as outlined in the appraiser code of ethics, FMNA and HUD guidelines. Midwest Appraisal Management Group has been designed to seek out appraiser members with neighborhood knowledge and professional expertise while maintaining a respect for the prevailing local appraisal fee schedules.

Midwest Appraisal Management Group provides a professional web presence allowing real time uploads and on line communication while remaining compliant with appraiser independence guidelines. Unique to Midwest Appraisal Management Group is a structure encouraging one on one conversation with our management creating great flexibility to the needs of our clients and appraisers.

The team at Midwest AMG is under the direction of both Martin J. Wagar IFA-S, a State certified Real Estate appraiser with extensive appraisal experience and background in FNMA and FHA underwriting procedures and Robert E. Taylor. ABR, CRB, CRS, GRI & RAM, immediate Past President of the Michigan Association of REALTORS®.

Before you make a decision, get the facts and be informed. Contact the Association Office if you are planning on attending to ensure we have a large enough room. Feel free to call if you have any questions.

**\*\*CMAR is not promoting Midwest Appraisal Management Company, just providing an opportunity for you to receive information.\*\***

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# PARAGON 5

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## TOOLS FOR SUCCESS

MARCH 10TH NOON –1PM

**INSTRUCTOR:** Scott Gillespie

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- \* Why an on-line presence is no longer optional
- \* What every good website MUST contain
- \* Benefits of implementing an e-Newsletter into your marketing and networking efforts
- \* Move from Sales Agent to Trusted Advisor with e-Newsletters
- \* How to use e-Newsletters to drive traffic to your website
- \* Resources to simplify creating and sending effective e-Newsletters

NAME: \_\_\_\_\_

Register by email: [office@cmiar.com](mailto:office@cmiar.com) by fax 989-773-0193 or call your Association office, 989-773-2564. Please register no later than March 7th @ 4pm

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Facebook and/or social networking opens doors for opportunities. It helps to forge stronger relationships that will lead to greater career and professional successes. You know your friends and they know you, so you can be yourself. Because of this you can build connections that transfer seamlessly when you see them in person. (Realtor magazine march 2011 issue pg. 23)

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# JOIN US IN THE PARADE

## CLARE IRISH FESTIVAL

March 19th

The PR Committee has put together a group to represent CMAR. The line up starts at 10:30ish by the VFW Hall on Wilcox Parkway. The corner of McEwan St. and Wilcox Parkway will be closed, come into Clare and turn East on School Crest, and then North on Hemlock to get to the line up. Contact the Association office if are you interested in being a part of the parade?



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