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CENTRAL MICHIGAN ASSOCIATION OF REALTORS®
Central Dispatch

NAR's 'Right Tools, Right Now' Has Been Expanded into 2010

The 'Right Tools, Right Now' initiative is back in 2010 to help you and your business find continued success. In the coming year, you'll find even more great FREE or AT-COST offers, updates to existing NAR products and resources, plus valuable tips on how to make the most of Right Tools, Right Now.

Here are two best-selling NAR eProducts, revised and updated with the new tax credit changes, to help you capture even more buyers in 2010. And they're still available for FREE thanks to Right Tools, Right Now.

UPDATED! It's a Great Time to Buy!

Get buyers off the fence with this updated consumer brochure. Includes new tax credit changes.

UPDATED! Save Now With the Homebuyers Tax Credit

Help your buyers save now with this updated brochure on the Homebuyers Tax Credit . Includes new tax credit changes. Get it before the credit expires..

Visit the '[Right Tools, Right Now](#)' homepage to see all FREE and AT-COST products and resources that are part of NAR's 'Right Tools, Right Now' initiative, established by NAR to support its members. Listings are updated monthly, so check back often!

If you haven't taken advantage of the 'Right Tools, Right Now' initiative, now is the time to jump on board and discover the value you've been missing.

A number of new offers and updates to existing products will be available to help in the coming year so keep checking www.REALTOR.org/RightTools monthly.



BUSINESS IS GOOD!

WHAT DO I GET FOR MY DUES

7. The value of the REALTOR Brand

Everyday, NAR works to let consumers know you're the best in the industry. By communicating the importance of choosing to work with a REALTOR, we explain what sets you apart. The REALTOR brand is a powerful marketing tool that only members can use. It is supported by the high standards of integrity, honor, and service defined in our CODE of Ethics, to which only members of NAR can claim adherence. The REALTOR brand is publicly promoted across the country by an award-winning, multimillion dollar awareness campaign to educate the public on the benefits of working with a REALTOR differ from other real estate practitioners.

SALES COMPARISONS

DECEMBER 2009

Units sold 77
Average Sale 76,827
Total 5,915,750

DECEMBER 2008

Units Sold 67
Average Sale 67,178
Total 4,500,936

2010 Leadership

Paula Arndt
President

John Leonard
President Elect

Kevin Keating
Past President

Eileen Rush
Treasurer

Rebecca Terpening
Secretary

Directors:

Melissa Allen

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Denise Love

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Director

Paul Alexander

WANTED

ARTICLES, JOKES, ANNOUNCEMENTS

This is your news link
to other REALTORS

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REQUEST TO

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UP AND COMING EVENTS MARK YOUR CALANDERS

***Leadership Retreat for all BOD members and Committee Chairs,**

Feb 9 at Isabella Community Credit Union

***General Membership Meeting, Pine River Country Club, Alma, Feb 16**

***6 hours of Con Ed scheduled for Feb 23 at Clarks**

Conference Center in Mt Pleasant. Gwyn Besner, Instructor.

Professional Standard Workshops,

Friday, February 5, 2010 – AM Session

Soaring Eagle Casino & Resort, Black River Room

3800 Soaring Eagle Blvd.

Mt. Pleasant, MI 48858

Directions: <http://www.soaringeaglecasino.com/directions.htm>

Registration – 10:00-10:30 a.m.

Workshop – 10:30 a.m. – 2:00 p.m.

Do You Have The Right Tools For Professional Standards? The Michigan Association of REALTORS® does. MAR has teamed up once again with Bruce Aydt, ABR, ABRM, CRB, to host four half-day workshops designed to assist REALTORS® who serve on professional standards and grievance committees to gain new insights and knowledge of Professional Standards through mock hearings and classroom instruction.

[Register Online Now!](#)

JUST FOR LAUGHS



NEW MEMBERS

*No new members this
month and on the
bright side no one has
left us either!*

BUSINESS IS GOOD

Sign says “Model Home Now Open”



BUSINESS IS GOOD!

Upcoming Events and Meetings January

12th Board of Directors Meeting 8:30

14th Public Relations 1:30

19th Education Meeting 9am

19th Membership Committee

Organizational Meeting 10am
@ Century 21 Lee/Mac Alma

26th MLS Meeting 9am

Strategic Planning 1:30

28th Equal Opportunity
Housing Committee 1:30